NEUROPATH
BEHAVIORAL HEALTHCARE

InternView
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HEALTHCARE MARKETING

Healthcare Marketer Intern

Create outreach strategies and partnerships that connect people with high-quality care.

Unpaid internship | 10-20 hours / week | 3-6 months

APPLY THROUGH INTERNVIEW

internships.neuropathbhc.org

internships@neuropathbhc.org | 888.337.6572

1095 Morris Ave, Suite 102, Union, NJ 07083-7170

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Introduction

Neuropath Healthcare Solutions provides technology-driven healthcare solutions for hospitals, long-term care, outpatient facilities and residential treatment. The Healthcare Marketer Internship connects healthcare, communication and community outreach.

Interns research marketing strategies, connect with prospective customers and help people learn about available services while working with leaders and team members.



Program Overview

> This internship is structured to:

Build practical skills in healthcare marketing, research, project management, outreach reporting and relationship development. Interns attend provider fairs and community events, follow up on referrals, support enrollment and propose new ways to connect prospective clients with care.

On-site internship | Unpaid
Union or Cherry Hill, NJ
3-6 month commitment

Key Responsibilities

- Research and implement strategies to attract new patients.
- Attend healthcare provider fairs and community events.
- Engage current and potential customers and respond to queries.
- Obtain referrals and follow up to support patient enrollment.
- Suggest promotions, competitions and other outreach ideas.
- Build strategic partnerships to attract new clients.
- Know the agency's mission, values, services and differentiators.
- Prepare monthly reports on outreach efforts.
- Work with leaders and team members on marketing initiatives.
- Perform other related marketing duties as assigned.

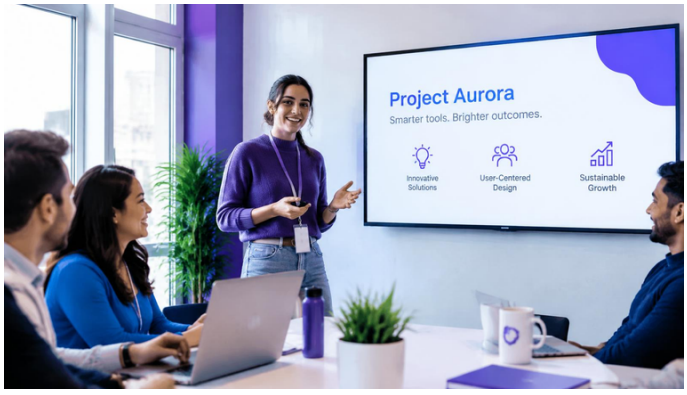
Preferred Skills & Abilities

Marketing | Research | Project management
Data analysis | Technology proficiency
Communication | Customer service

Candidate Profile & Additional Info

Ideal Candidate Profile

- Current college student or recent graduate.
- Pursuing or completed a bachelor's in Marketing or a related field; equivalent work experience considered.
- Self-driven, focused on business development and able to execute plans.
- Team player who initiates marketing opportunities.
- Professional representative committed to high-quality customer service.



Schedule & Availability

- 10-20 hours per week.
- At least three days per week; five-day availability preferred.
- Minimum 3-6 month commitment.
- On-site in Union or Cherry Hill, based on department needs and availability.
- Flexible scheduling; ability to commute to Union is required.

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Requirements & Qualifications

- Interest in healthcare marketing.
- Strong customer service and communication.
- Marketing degree path or equivalent experience.
- Authorized to work in the U.S. without current or future visa sponsorship.
- H-1B or other employment visa sponsorship is unavailable.
- Consent to and pass a formal background check, including fingerprinting.

Your Future Starts Here!

Develop practical outreach skills while helping communities discover care. Build experience in marketing strategy, referrals, partnerships and reporting with Neuropath.

SCAN HERE TO APPLY

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