

NEUROPATH
BEHAVIORAL HEALTHCARE

Digital Marketing Admin Internship

APPLY TODAY!

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Introduction

Neuropath Behavioral Healthcare is committed to shaping future leaders in digital healthcare marketing through our **Digital Marketing Admin Internship.** This program is designed for college students and recent graduates who are passionate about digital strategy, communication, and brand development.

Interns will gain exposure to online engagement, content creation, and data-driven marketing techniques. This internship offers a valuable opportunity to apply creative thinking and technical skills within a real-world healthcare environment, while building a strong foundation in digital media, analytics, and platform management.



Program Overview

This internship is structured to:

The Digital Marketing Admin Internship offers a unique opportunity to work at the intersection of healthcare and digital media. Interns will gain exposure to high-level marketing strategy while learning how digital tools support community connection and brand growth. This experience fosters professional development in a collaborative, innovation-focused setting and prepares students for roles in digital marketing, communications, and social media management within the healthcare sector.

LEARN MORE!



Key Responsibilities

- Create and manage digital content across multiple platforms
- Monitor trends, engagement metrics, and customer feedback
- Optimize content for SEO and brand consistency
- Support brand visibility through online promotions and strategic scheduling
- Collaborate with internal teams to align messaging and strategy

Preferred Skills & Experience

- Internship or hands-on experience in digital content creation
- Familiarity with SEO tools, Google Analytics, and performance metrics
- Ability to create engaging, multi-format content (text, video, graphics)
- Understanding of brand development and audience targeting
- Awareness of healthcare marketing trends or nonprofit communications

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Candidate Profile & Additional Info

Ideal Candidate Profile

- Student or recent graduate in Digital Marketing or related field
- Tech-savvy, creative, and detail-oriented
- Self-motivated with a passion for digital media
- Comfortable with digital platforms and working collaboratively





Schedule & Availability

- Flexible weekday hours (3–4 hrs/day, 5 days/week preferred)
- On-site in Union, NJ
- Unpaid; course credit may be available
- Background check and fingerprinting required



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Requirements & Qualifications

- Current student or recent graduate in Digital Marketing or related field
- Consent to and successful completion of background check and fingerprinting
- Basic knowledge of social media platforms and online marketing principles
- Strong written and verbal communication skills
- Reliable, organized, and able to meet deadlines

Your Future Starts Here!

The **Digital Marketing Admin Internship** at Neuropath Behavioral Healthcare offers real-world experience in a dynamic, purpose-driven setting. Interns will strengthen their digital skills while helping grow a brand that supports community wellness. This opportunity is ideal for those ready to take the next step in their digital marketing career and make a meaningful impact in the healthcare space.

SCAN HERE TO APPLY

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